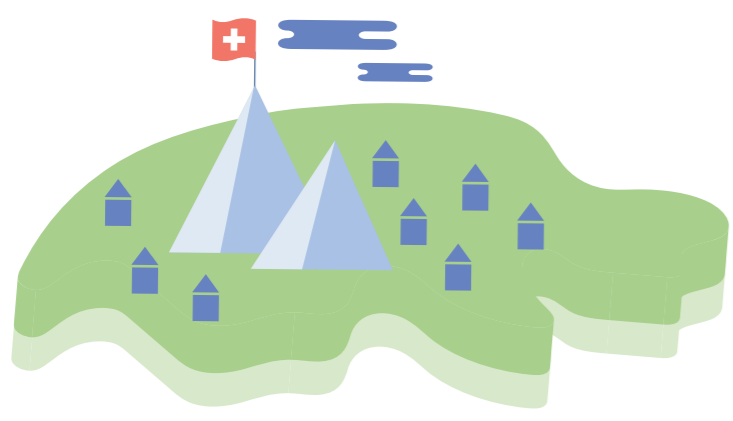


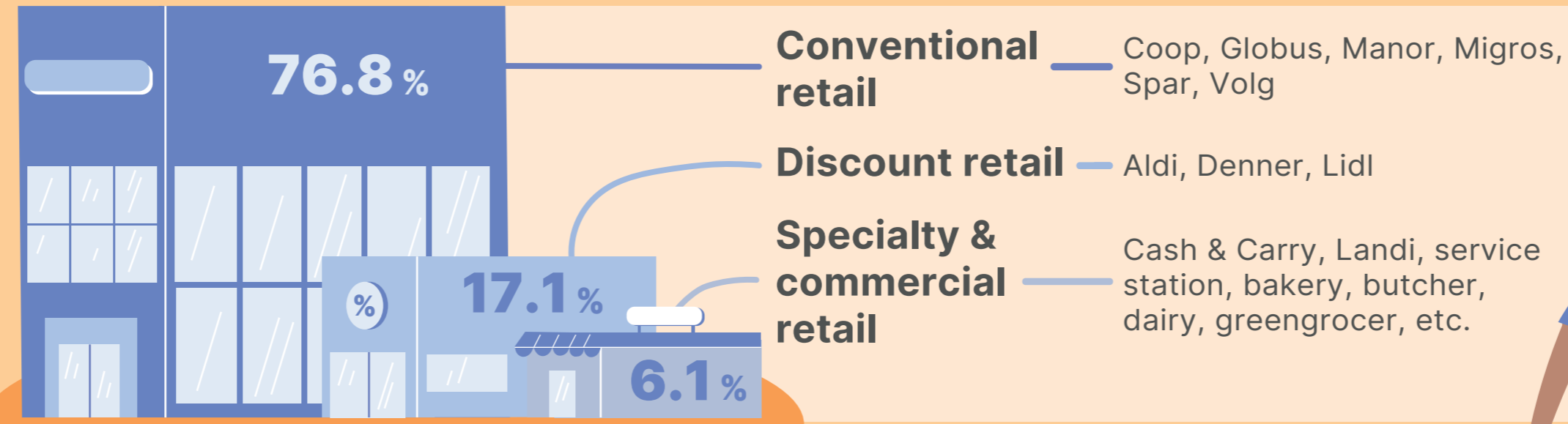
EXPENDITURE ON FOOD IN THE SWISS RETAIL SECTOR IN 2020

Overall market



CHF 29.9 bn

was spent on food in the Swiss retail sector by Switzerland's resident population (8.6 million people) in 2020.



Expenditure by sales channel

Conventional retail — Coop, Globus, Manor, Migros, Spar, Volg

Discount retail — Aldi, Denner, Lidl

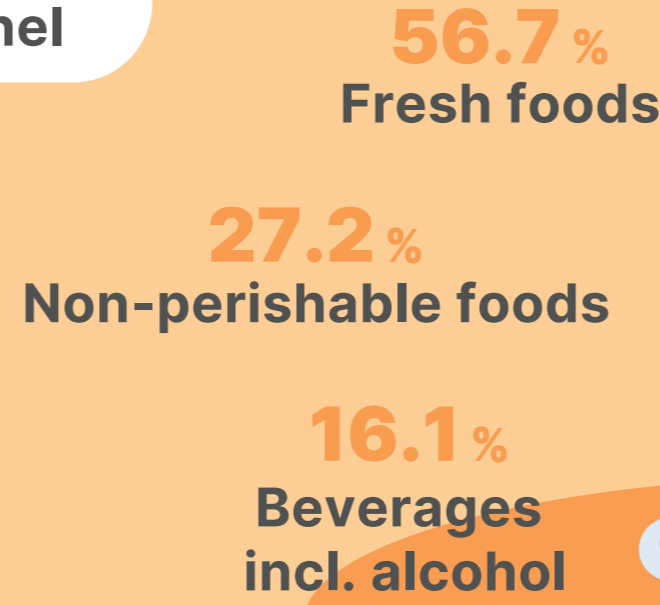
Specialty & commercial retail — Cash & Carry, Landi, service station, bakery, butcher, dairy, greengrocer, etc.

Non-organic 89.3%



Organic 10.7%

Expenditure by production type

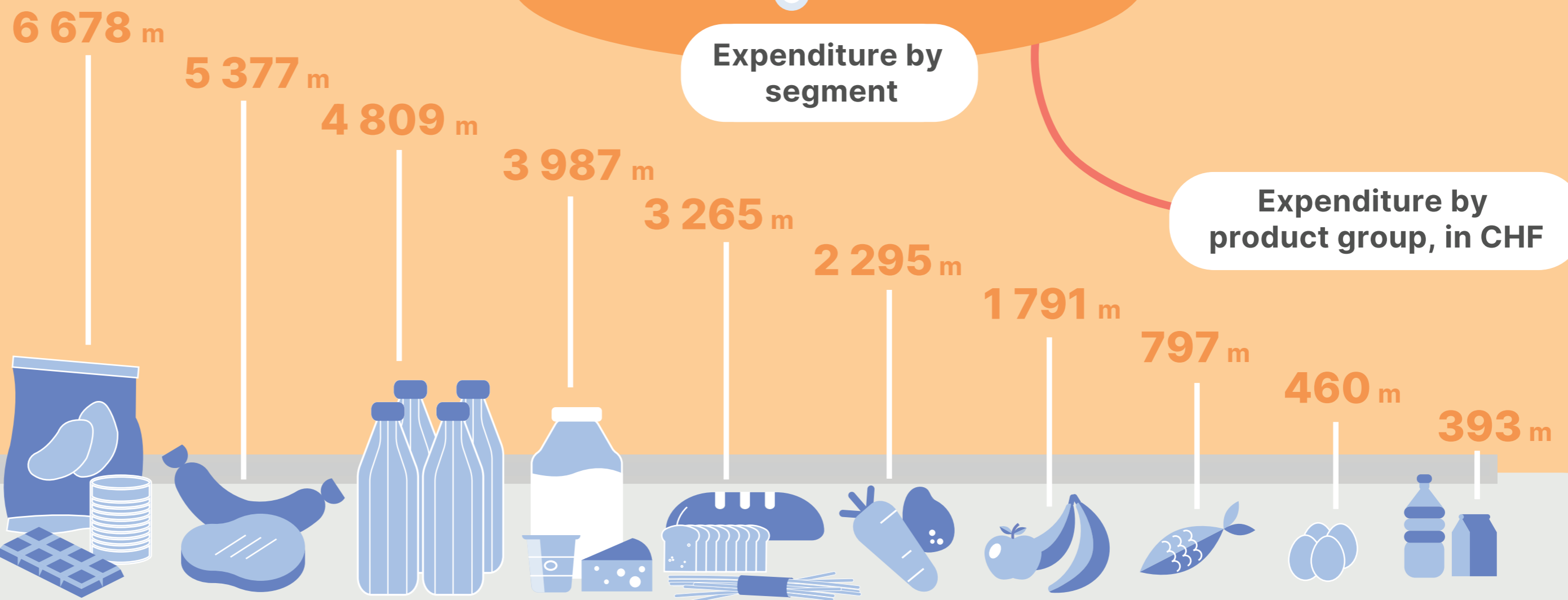


Expenditure by segment

Expenditure by product group, in CHF

Overall total:
CHF 29.9 bn

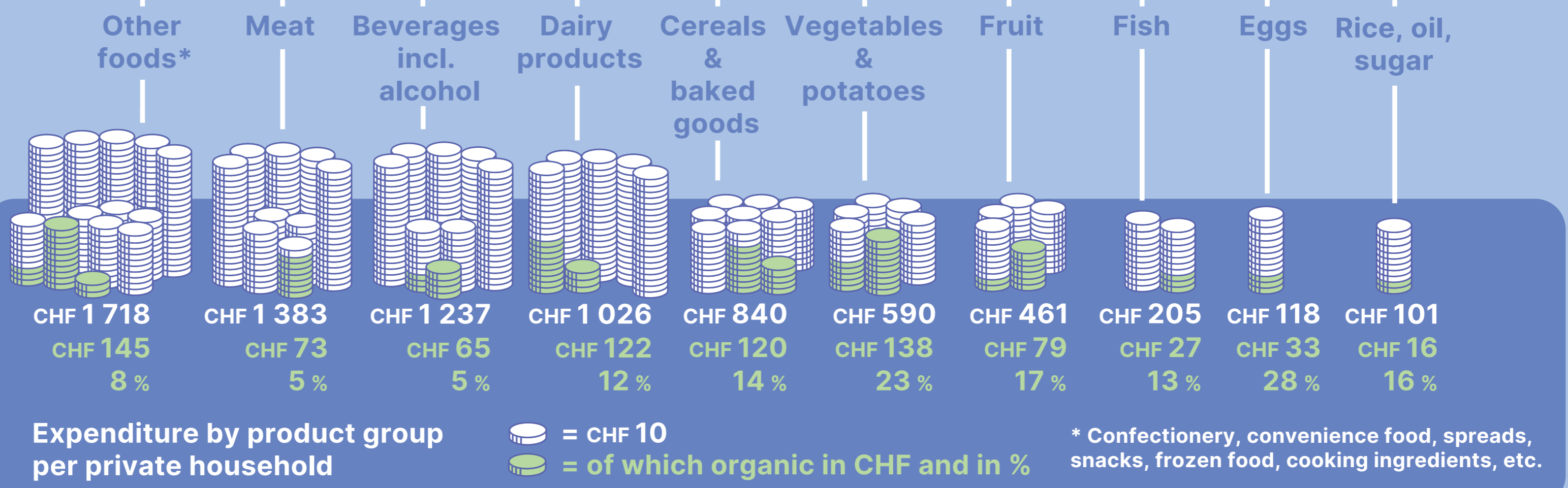
Total per private household:
CHF 7 680



Private household

CHF 7 680

was spent on food in the Swiss retail sector by a Swiss private household (2.2 persons) in 2020. This represents 7% of total consumption expenditure. CHF 820 is spent on organic foods.



Expenditure by household type

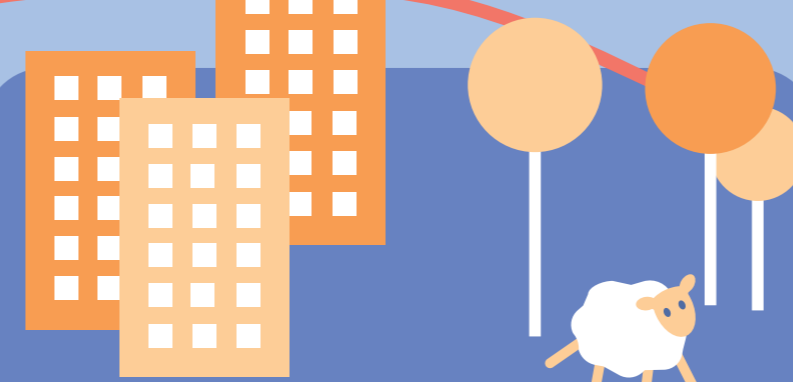
Food expenditure varies by household type. For sociodemographic comparisons of households, one animal and one plant-based product group were considered, plus one additional product group where differences are particularly marked.

Interpreting the figures:

On average, fish accounts for 4.0% of the food expenditure of a private household in French-speaking Switzerland and 2.1% in German-speaking Switzerland.



	French-speaking Switzerland	German-speaking Switzerland
Meat	20.2%	20.4%
Vegetables & potatoes	7.5%	7.7%
Fish	4.0%	2.1%



	Urban	Rural
Meat	19.8%	20.9%
Vegetables & potatoes	7.7%	7.4%
Dairy	14.8%	16.4%



	with children	without children
Meat	21.3%	20.0%
Vegetables & potatoes	7.1%	7.8%
Alcoholic beverages	3.8%	7.4%



Further information can be found in the FAQs or on our website:

www.blw.admin.ch
> Market
> Market Analysis

Sources: Federal Office of Agriculture (FOAG), Market Analysis Unit; Nielsen Schweiz; Federal Statistical Office
Concept & design: FOAG, Market Analysis Unit



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
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